

M2MEDIA360

Cheers

THE BEVERAGE MAGAZINE FOR FULL-SERVICE RESTAURANTS AND BARS

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Bennigan's Goes
**BACK TO
BASICS**

MODELO ESPECIAL is now available in 24-oz. single-serve cans. The new package is available in California, Nevada and Arizona, and will roll out this month in all other markets in Barton Beers' western territory. Modelo beers are brewed at the Grupo Modelo Brewery in Mexico.

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CIRCLE READER SERVICE NO. 50

LOCKWOOD VINEYARD offers two releases that reflect new developments at the winery: the return of Larry Gomez as winemaker in 2004 and the move to screwcaps. The 2005 Sauvignon Blanc is the second vintage under screwcap and features a fruit forward style in the absence of oak aging. The crisp Lockwood Chardonnay 2004 offers ripe fruit flavors of peach and nectarine.

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CIRCLE READER SERVICE NO. 51



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Monin Gourmet Flavorings debuts its latest flavor, **MONIN CONCORD GRAPE**. Made with Concord grape juice extract, the syrup is highly concentrated and shelf-stable with no artificial colors or flavors. It mixes easily in iced teas, lemonades and sodas, as well as in cocktails such as the Monin Monterey Margarita.

CIRCLE READER SERVICE NO. 53



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The Glenlivet introduces **THE GLENLIVET NÀDURRA**, a small batch single malt Scotch whisky. Bottled at natural cask strength, the 16-year-old Nàdurra offers an artisanal, full-bodied Scotch experience. The Glenlivet Scotches are imported by Pernod Ricard USA.

CIRCLE READER SERVICE NO. 52

SULLIPLUG battles the problems of fruit flies and gnats on beer taps by tightly sealing taps with a brush component. Created by Chicago-area bar owner and restaurateur Brian J. Sullivan, the two-inch long SulliPlug consists of a nylon brush set on a stainless steel base which attaches to an injection-mold plastic plug.



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POPPI AL'S produces frozen pizza crusts hand-tossed daily in the company's facilities in Harrisburg, Pa., then flash-frozen and shipped to restaurants and bars across the country. The crusts provide a quick, convenient and tasty approach to this menu staple. Crusts are ready to top with sauces, vegetables, meats and cheeses.

CIRCLE READER SERVICE NO. 55



Sidney Frank Importing Co., Inc. adds another ultra-premium product to its line: **JC COGNAC VSOP**. The smooth VSOP (Very Special Old Pale) French Cognac—JC is short for Jacques Cardin—comes in a graceful, angular bottle and is blended from Cognacs aged at least four years. In addition, Sidney Frank introduces two flavors: JC Apple VSOP and JC Jasmin VSOP.

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DAILY'S FRUIT MIXERS is launching a holiday program, "The Perfect Taste to Toast," with on-premise materials intended to increase cocktail sales. Table tents will promote libations such as the Holly Jolly Cosmopolly, made with Daily's Cosmopolitan Mix, The Mistletojito using Daily's Mojito Mix and It's A Wonderful Whiskey Sour made with Daily's Sweet & Sour Mix.

CIRCLE READER SERVICE NO. 56